

**Reimagining  
transport in the  
West Midlands**

Area Strategies Interim Update

**City of Wolverhampton  
Council**

Climate Change, Housing  
and Communities Scrutiny  
Panel

28 September 2023

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# What is the LTP?

Statutory transport plan covering the 7 constituent authorities

Duty of WMCA as the Local Transport Authority

WMCA and 7 constituent authorities must implement the plan

Plan is developed in partnership – constituent authorities and more

The metropolitan area



Carries weight in public policy decision making – including local planning functions

Key document for making the case for funding

# What have we done?

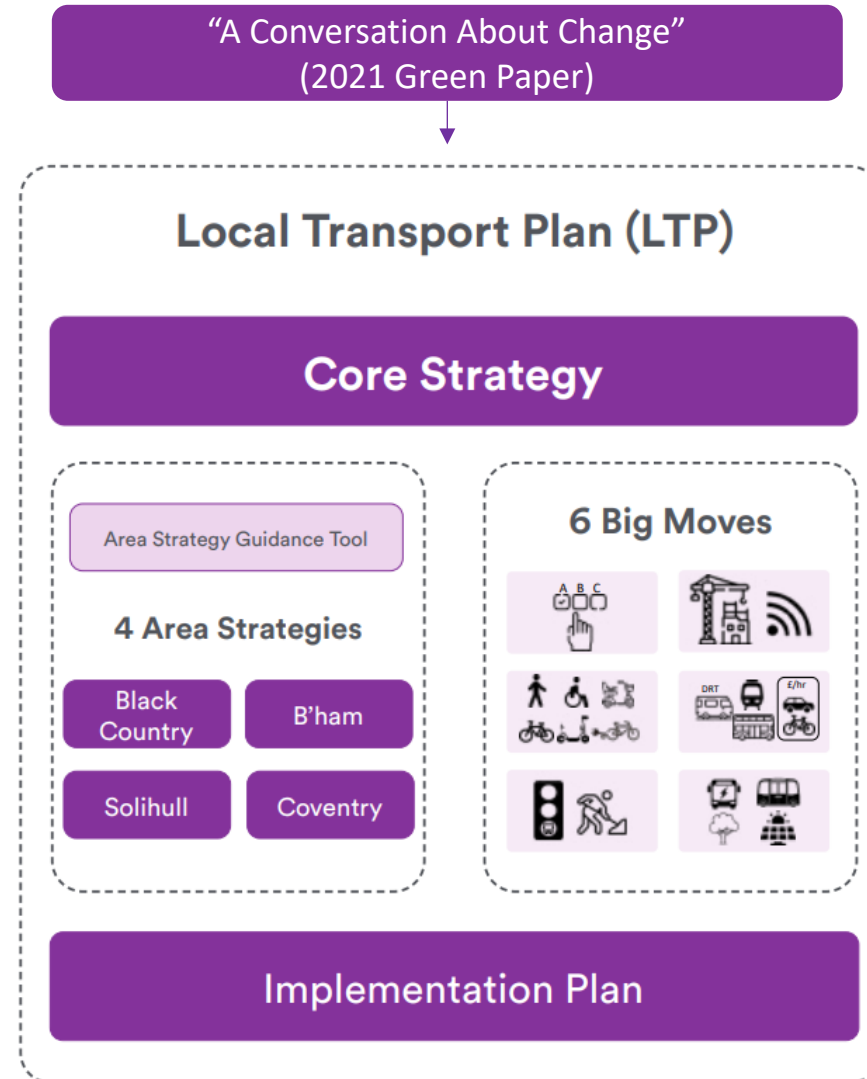
[tfwm.org.uk/wmltp5](https://tfwm.org.uk/wmltp5)

- **WMLTP5 “Reimagining Transport in the West Midlands”** is being developed
- **Green Paper** published and consulted on (2021)
- **Core Strategy** drafted, consulted on, finalised and agreed (2022-2023)
- **6 Big Moves** drafted and consulted on (2022) to be finalised and agreed
- **Area Strategy Guidance tool** published (2022)

Currently developing **4 Area Strategies** and overall **Implementation Plan**

## Last City of Wolverhampton Scrutiny Panel

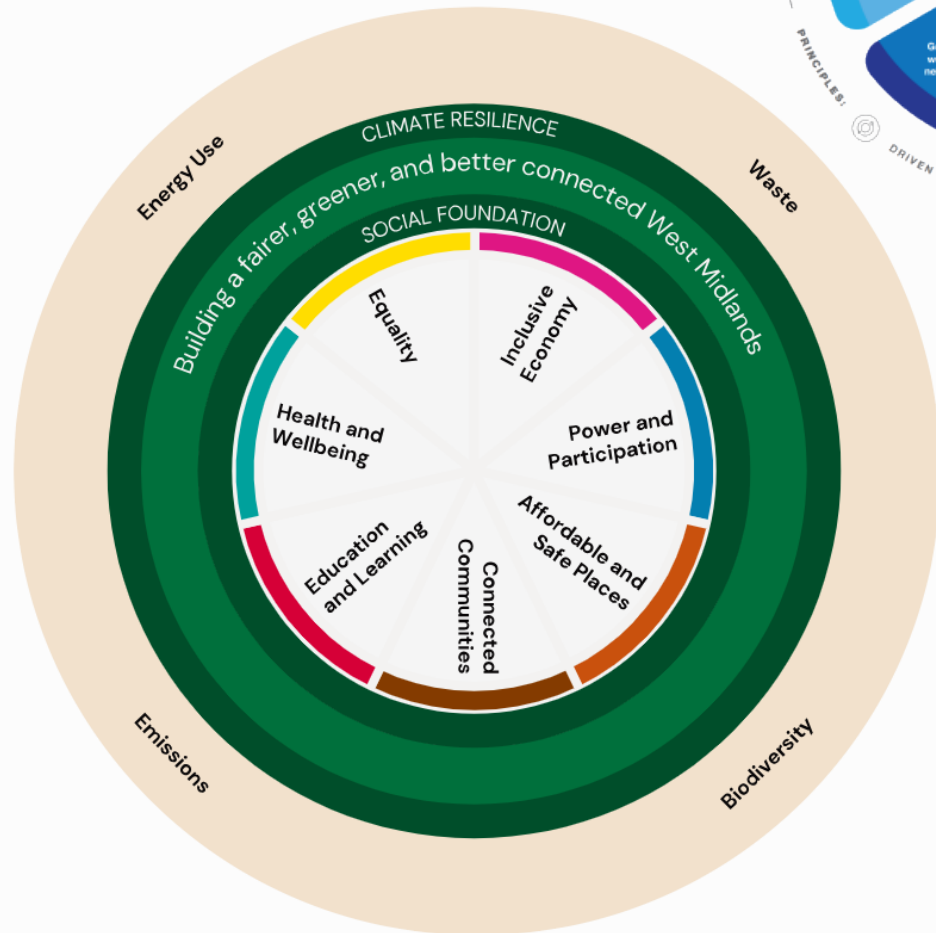
3<sup>rd</sup> March, Vibrant & Sustainable City Scrutiny Panel  
Focus on Core Strategy



# Key principles

# Our Aims

## The Inclusive Growth Doughnut



## Our city, our plan

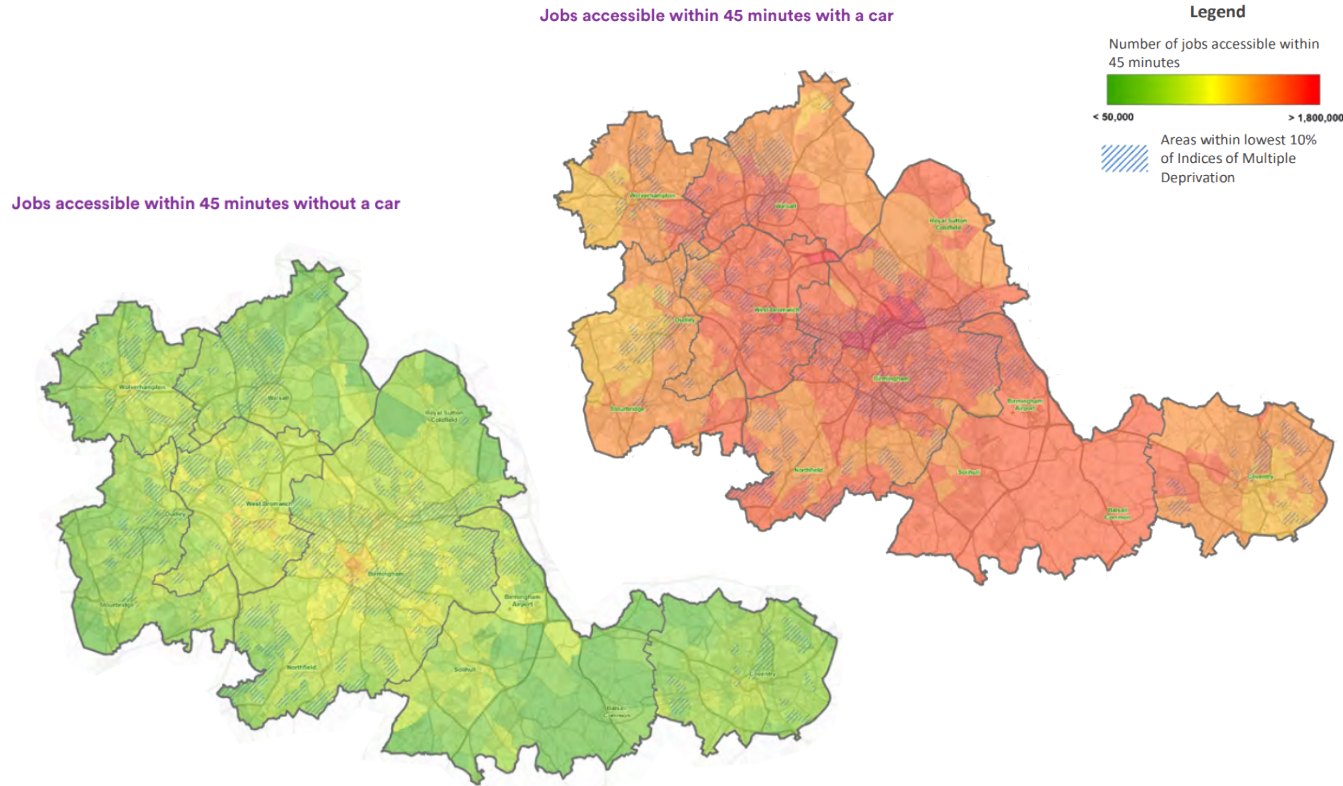


To achieve this we need to...



Out 5 Motives for Change and 3 Primary Transport Outcomes

# Our Aims



The biggest transport gap for citizens' accessibility is between those who do/don't have a car

Our LTP focuses on investing in accessibility to help people thrive without a car



Out **5 Motives for Change** and **3 Primary Transport Outcomes**

# Our Aims



“We will drive decarbonisation and transport improvements at a local level by making quantifiable carbon reductions a fundamental part of local transport planning and funding”

Reducing traffic and electrifying transport help us address many external impacts of transport.

But the climate emergency in particular requires faster action...

Our LTP focuses on what we would need to do to rapidly shift to more sustainable forms of transport and accessibility.



To achieve this we need to...



Out **5 Motives for Change** and **3 Primary Transport Outcomes**

# Our Aims



**So these are central to how we are developing  
and assessing area strategies.**



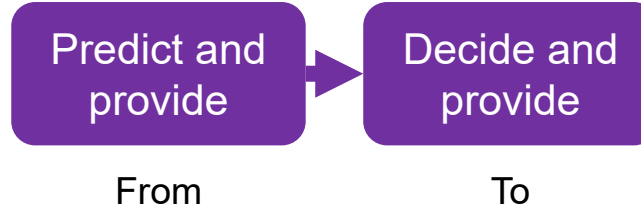
# Making an impact

## Policy – Approach – Making an Impact

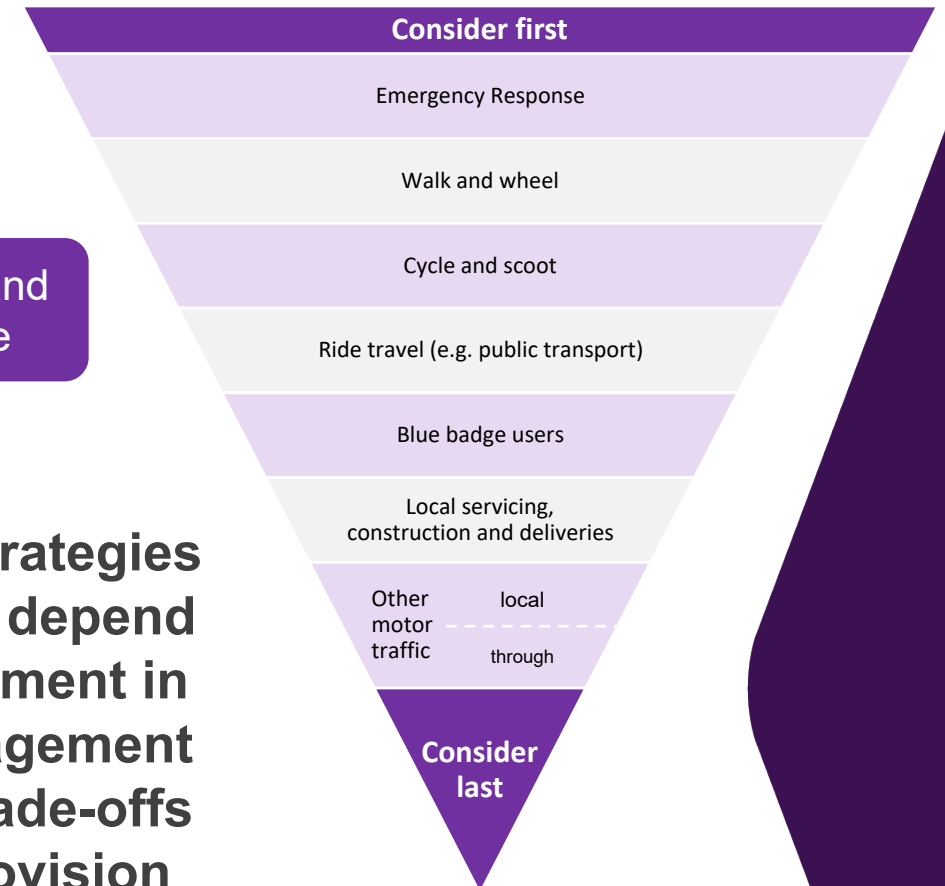
To achieve our aims and the vision – to change behaviours without compromising what people can access – simultaneous measures would be required to:

- Enable people to travel by better alternatives by investing in measures that support better access to what people need via these alternatives; and
- Manage demand by discouraging the behaviours we want to do less of using physical measures (such as allocating less space to particular vehicles), and regulatory measures (such as increasing the price of travel by particular means, restricting access to particular roads or limiting speeds).

We will take this into account when assessing the case for and impact of proposals.



**The impacts of area strategies against LTP goals will depend on the blend of investment in alternatives and management of demand, and the trade-offs we make between provision for different travellers.**



Transport for West Midlands Sustainable Transport User Hierarchy

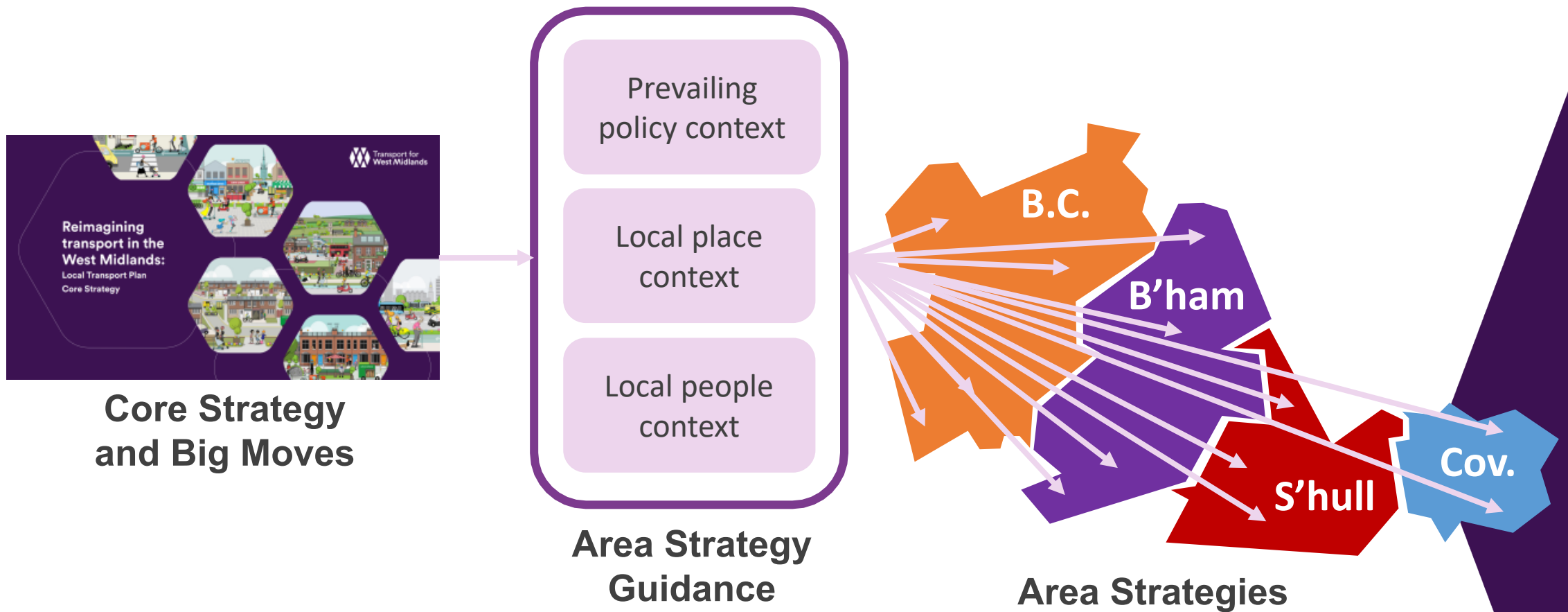
# Accounting for uncertainty



No regrets – supporting citizens to walk, wheel, cycle and scoot; improving the reliability of core public transport services; reallocating roadspace, priority and access; increasing the availability of charging/refuelling infrastructure for Zero Emission Vehicles.

**Area strategies will need to be resilient to the uncertainty affecting the future of transport**

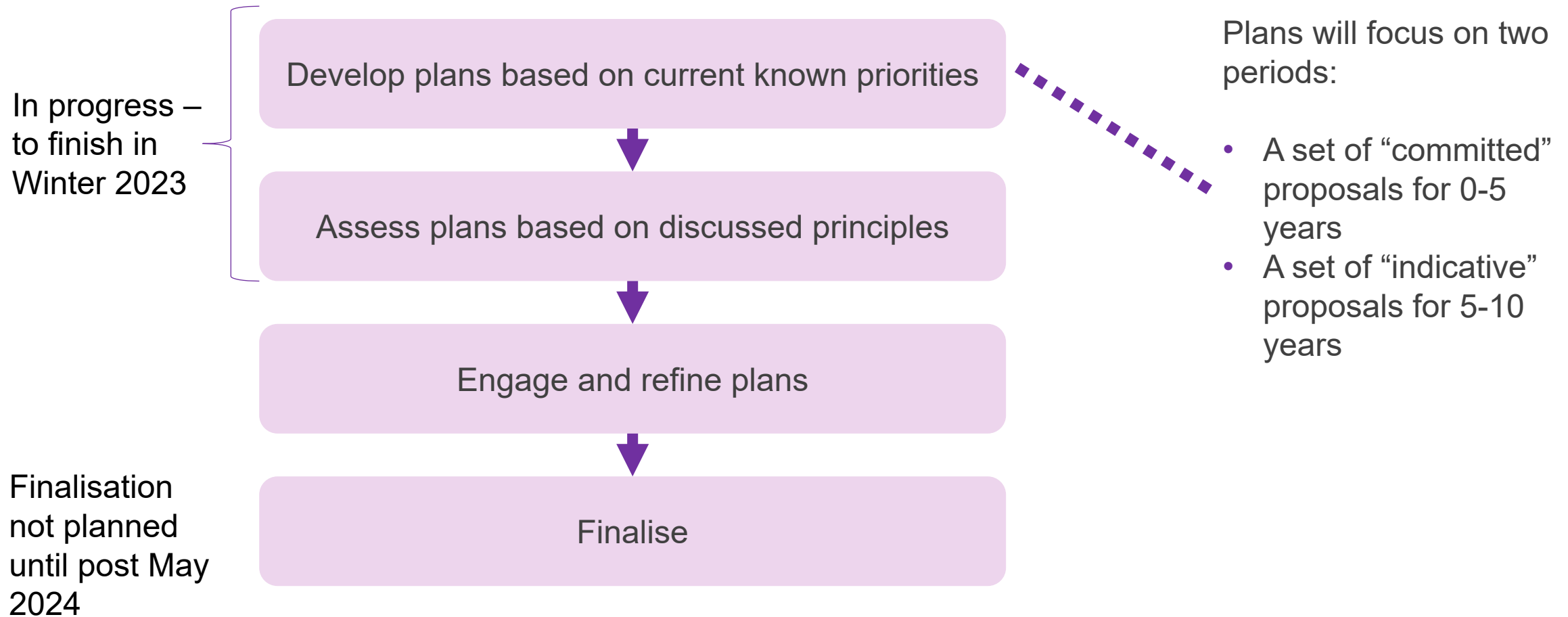
# Tailored to local communities and place



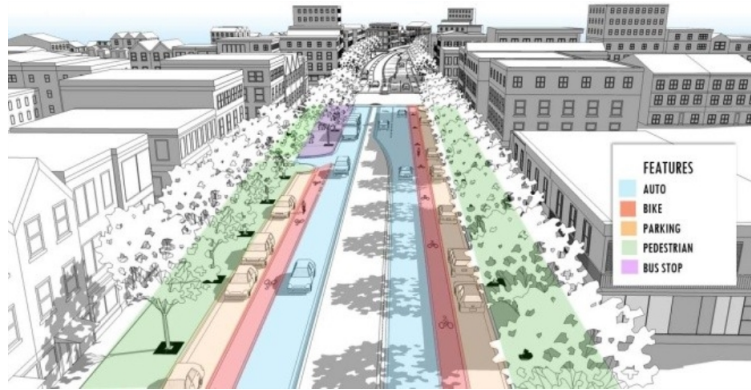
Our area strategy guidance tool is helping us zero in on what's likely to be effective based on local characteristics of places and communities

# Creating the area strategies and implementation plan

# Starting with current priorities



# Current transport priorities



Multi-modal corridors



ZEV infrastructure

Key local issues to consider:

- Coverage of interventions (inc. local streets vs key corridors)
- Balance of investment and management of demand
- Prioritisation of space and priority



LCWIP priorities



Further rapid transit extension

Key questions to be considered:

What is the **national** and **local** role of policymakers in addressing any unwanted shortfalls in impact?

# How LTP is supporting Wolverhampton

## Making the case for current priorities

Securing and unlocking funding

## Shaping future priorities

Foreseeing consequences of uncertainty to build resilient strategy

Understanding impact of current priorities and what could address unwanted gaps

## Influencing national policy

Identifying how national policymakers can help realise our aims

# Next Steps

## November

- analytical work and area strategy drafting to conclude

## January

- engagement options report drafted
- Strategic Transport Board (STB) to direct plans for engagement

## Further timescales dependent on:

- Government guidance (expected for years but now may not be published until after the general election)
- STB's views on engagement
- Mayoral election (we are not proposing to finalise Implementation Plan until after)

**Adoption (after engagement) not proposed until after Mayoral election.**